

1st, January, 2023



3 Ways You Can Help Us

1/ Follow us on all Social media Channels, Like & Share our Content whenever you can.

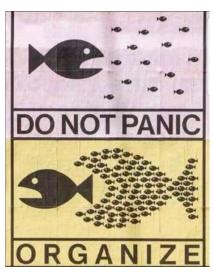
2/ Volunteer to help your local Spokesperson, deliver leaflets or man our pop up stalls

3/ Apply to be a local candidate for the Reform Party in the May 23 local elections. (see P10)

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MEME OF THE MONTH



Eastern Region News



My role is based around promoting the Party across the Region, with the aid of the six County Organisers. There are vacancies for County Organisers in Cambridgeshire and Suffolk at the moment.

If you live in either of those Counties and are interested, please contact me for a Job description. But we are not an island in the Eastern Region and we assist wherever we can to move our Party forward.

We start the New Year on 9% making us the 3rd Party in some Polls and double figures beckon.

My role also includes offering the chance for members and Supporters to stand for us in Local or General elections and supporting them as they do this, as well as keeping you all updated on what we are doing in the Region and working with Constituency Spokesmen and women on their campaigns.

If you are interested in standing for



us in Local or General Elections, please use the appropriate links on https://www.reformparty.uk to apply. We provide full support and training.

Our Party is about the members and we value your input.

Our Policies are devised by working groups made up from members and people with experience in the given field.

If you have expertise or special interests on any subject and would like to be a part of a Policy working group, look out for the emails.

I have a Facebook page called Reform UK – Eastern Region and each County has a Page too.

Hi everyone,

My name is Norma and I am the Eastern Region Manager for Reform UK. I have been in this role since the rebrand early last year. Before that I was Essex County Organiser for The Brexit Party. My journey into Party Politics started in 2015, when I joined UKIP to get involved in the Referendum campaign.

I am a part of the Party Structure, which includes all of the Regional Managers, the National Managers and Party Leaders.

Campaigning in Dagenham, with Deputy Leader Dr David Bull, for the London Assembly elections in 2021.

> Please follow us for regular updates on what the Party is doing.

> We welcome your comments and feedback. There is a link in the Newspaper for you to contribute to the paper and you can contact me with any general enquiries about how to get involved locally.

> I hope that next year, through a series if local meetings and Street stalls, to meet many of you.

> Until then, thank you for joining Reform UK and subscribing to The Eastern Region Reformer.

> Please share it with family and friends.

Thank you for being part of Reform UK

Norma Saggers norma.saggers@reformparty.uk



1st, January, 2023

Subscribe Free at: https://www.dave-holland.co.uk/subscribe

Bedfordshire County Overview

In Bedfordshire we are forging ahead. We have 6 constituencies in Bedfordshire, Mid Bedfordshire which was allocated in February 2022, South Luton, North Luton, South West Bedfordshire & North East Bedfordshire which were allocated in the last few months and the Bedford constituency for which we have an application currently going through the approval process.

We are building a strong team across Bedfordshire. Our newer spokespeople are busy creating their websites, writing content, designing leaflets and preparing their campaigns so they are ready to hit the ground running in the new year.

We held our first pop up stall in the county in October in Ampthill and Flitwick. We had four Bedfordshire spokespeople manning the stalls and received a very positive response from the public.

Stalls are a great opportunity for us to talk with local residents, discuss their concerns, and engage with our supporters.

In the new year we will be running stalls across the county in all our constituencies. Each spokesperson will announce where they are going to be via their Facebook pages so, please follow the page for the spokesperson for your constituency.

The Mid Bedfordshire constituency has mostly received its first leaflet already, with less than two thousand left to deliver to some of the smaller villages and hamlets.

Other constituencies will begin their initial leaflet deliveries in the new year, helping to spread the word and our messaging to every household in the county.

Having already held a superb event in Mid Bedfordshire in October which saw 50 guests enjoy a great dinner as well as meeting with and grilling Richard Tice, we intend to hold another 'Eat & Meet' event in the county in the spring.

We will have another high-profile speaker as our special guest. Once we have the event details confirmed we will let you know how you can get tickets.

Our Bedfordshire spokespeople are determined to move the dial and have an impact on local and national politics. Your continued support in essential to our progress and is very much appreciated.

Across all 6 Bedfordshire constituencies we are building up teams of volunteers and helpers.

If you want to get involved & help us to make a difference, you can assist us; delivering leaflets, manning our pop-up stalls or standing as a local councillor in the local May elections which are happening in Bedford, Mid Bedfordshire & Luton in May 2023.

Please email bedfordshire@reformuk.com and let us know how you are willing to help.

Happy New Year to you all, here's to a positive 2023.

Dave Holland

Bedfordshire County Organiser

bedfordshire@reformuk.com

https://www.facebook.com /reformukbedfordshire

Bedfordshire Spokespeople

North East Bedfordshire

Anthony Horsman northeastbedfordshire@reformuk.com 07496 459444

Mid Bedfordshire

Dave Holland midbedfordshire@reformuk.com Facebook: /reformukmidbedfordshire/ 07903 416187

Luton North

James Fletcher lutonnorth@reformuk.com 07939 490265

Luton South

Norman Maclean getintouch@normanmaclean.co.uk Facebook: /reformuklutonsouth/ 07870 270696

South West Bedfordshire

Harry Palmer southwestbedfordshire@reformuk.com Facebook: /ReformUKSouthWestBedfordshire/ 07940 352219



Harry & Norman running a stall in Leighton Buzzard



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Cambridgeshire County Overview

Cambridgeshire is a county in the East of England, also one of the six Counties that make up the Eastern Region, bordering Lincolnshire to the north, Norfolk to the north-east, Suffolk to the east, Essex and Hertfordshire to the south, and Bedfordshire and Northamptonshire to the west.

The city of Cambridge is the county town Area: 3,389 km² Population: 653,412 (2019)

Welcome to Reform UK Cambridgeshire, please use the link below to follow our Page. https://www.facebook.com

/profile.php?id=100068918907313

Reform UK Cambridgeshire is without a County Organiser at the moment, if you live in the County and would be interested in the role please contact norma.saggers@reformparty.uk for the Job Description and an informal chat.

Of the seven Constituencies in Cambridgeshire, three have already been allocated to Reform UK Spokesmen and women.

Huntingdon huntingdon@reformparty.uk

South Cambridgeshire southcambridgeshire@reformparty.uk

Peterborough c/o cambridgeshire@reformuk.com

We hope to be announcing more soon after the Boundary changes have been factored in.

At the beginning of December we held a very successful Street Stall outside of the Guildhall, attended by the Spokeswoman for Peterborough and she was able to add quite a few new volunteers to her team.

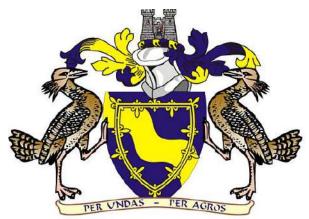
If you would like to get involved locally please contact your Constituency Spokesman or woman. If you don't have one allocated yet please send your contact details to cambridgeshire@reformuk.com and they will be passed on when there is someone in your area.

Our next focus is the Local Elections on 4th May this year. If you would like to represent the people of your neighbourhood at local council level please visit https://www.reformparty.uk and complete a local candidate application.

Remember, as a Reform UK Councillor you are not whipped. You will be free to represent the local people in the way that is right for them.

We appreciate that what is right for the people of Cambridgeshire won't necessarily be right for the people of Essex or elsewhere.

There will be full support from the National Local election team and the Regional Team. If you have any questions please don't hesitate to ask.





Contact details:

County Organiser: cambridgeshire@reformuk.com

Regional Manager: norma.saggers@reformparty.uk



1st, January, 2023

Essex County Overview



Welcome to the Essex Reform Party, This being our first edition in telling you what's going on both here in Essex but also through the Eastern Region covered by the Reform Party.

Hope you will find it interesting and please forward to me any interesting stories in your part of the County that will be of interest to Party members.

It's important that we get the message out to the wider Public that the Reform party is Active in the County and will Challenge both the Tories, Labour, LibDems and Greens at all levels of Government.

First as County Organiser I would like to touch on an issue I hear most frequently in e-mails, who represents me?

The short answer is Candidates are still being selected to stand in the 18 Parliamentary seats here in Essex, a few have been selected and referred to as "Spokesman".

We have a small team working flat out to get suitable Candidates ready to fight the General Election whenever that may be. I personally do not get involved with Candidate selection, 630 candidates is a lot of people to interview and select so please be patient.

That brings me onto my second topic, Local Elections in May 2023. It's very important that the Reform Party field and contest as many Local seats across the county this coming May. I, myself intend standing in Hawkwell East ward, Rochford D.C. I know others will be standing or seeking re-election. So I would ask that you give serious consideration in standing.

This includes standing in By-Elections too. It's vital that we show the flag and Essex voters know we are active and there to represent them at all levels of Government.

If you are unable to stand then please consider approaching your Parish Council. Most Parish councils have vacancies. No need to stand for Election but be interviewed by fellow Councillors and hopefully co-opted.



Two issues that I will bring to your attention. Firstly, Bloor homes development in Rochford and the "Save the Oak tree".

Bloor homes, who have made sizable donations to the Tory party in the past plan to Build 622 homes in Rochford District.

This after winning a Governments Planning inspectors review. The upshot is although Tory run Rochford D.C. opposed along with Essex C.C. Bloor won due to the Councils failure to maintain its Housing strategy Plan up to date. These councillors need replacing, this is going on across Essex, massive housing building without the full need for infrastructure.

The roads are now overloaded with Traffic at peak times and Rochford town only has one NHS dentist within the Town itself? Crazy. The local MP Mark François even spoke in Parliament on the issue and saving the Oak tree that needs to be removed for Road widening for the main Development entrance.

The second issues relates to Thurrock D.C. this too a Tory run Council. Oh dear, I hear that some Councillors are suspended and the Council faces Bankruptcy, I believe to the tune of some £600 million!

Members in the Thurrock area inform me there is considerable anger towards the Local Tories and who can blame them. So this is excellent opportunity to make a big impact on the council tax payers of Thurrock in next years May local elections.

If you live in the Thurrock district then please consider standing as I believe we do have some candidates already.

Can I ask you to forward me any news worthy items that I can include in further editions of the Reform Party Eastern Region newspaper. Wish you a Happy and hopefully prosperous 2023.

Mark Vallance Essex County Reform Party Organiser Tel: 07800533863

Submit your content: getintouch@daveholland.co.uk by 24th of the month



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Hertfordshire County Overview

Hertfordshire covers 634.366 square miles with a population in 2021 of 1,184,365.

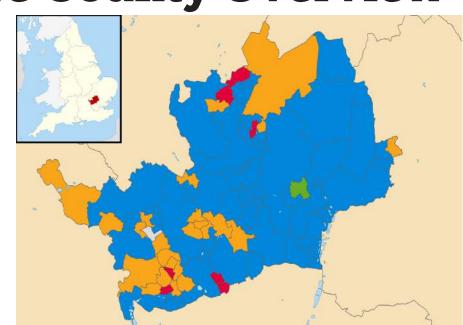
We have several spokespeople already nominated across Hertfordshire with several more to be announced in the near future.

More information will be in the February edition of this newspaper.

Our next challenge in the county is to find suitable local candidates for the local elections on May 4th 2023.

We have local elections in the following areas:

Broxbourne North Hertfordshire St Albans Stevenage Three Rivers Watford Welwyn Hatfield Dacorum Hertsmere East Hertfordshire



We need applications for all of the wards in these areas.

We have a great support and training program to help you if you apply to stand, so you will not be alone.The more candidates we can stand the more success we will have.

You can apply online via our applications form that you can find at https://www.reformparty.uk or, if you have any questions please email us at: hertfordshire@reformuk.com Remember, as a Reform UK Councillor you are not whipped. You will be free to represent the local people in the way that is right for them.

We appreciate that what is right for the people of Hertfordshire won't necessarily be right for people elsewhere.

There will be full support from our Local election team and the Regional Team.

If you have any questions please don't hesitate to ask.



Contact details:

County Organiser: hertfordshire@reformuk.com

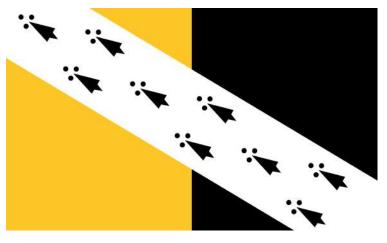
Regional Manager: norma.saggers@reformparty.uk

Submit your content: getintouch@dave-holland.co.uk by 24th of the month



1st, January, 2023

Norfolk County Overview



Flag of Norfolk



Norfolk has an area of 2,074 square miles and a population of 859,400.

We have several constituency spokespeople already nominated across teh county with others to be announced in the near future.

More details in the February edition of this newspaper.

We have local elections on May the 4th 2023.

We are seeking local candidates to stand in these elections in the following areas:

Norwich Breckland Broadland Great Yarmouth King's Lynn and West Norfolk North Norfolk South Norfolk

If you want to play your part and help us to achieve our aims, please apply online at https://www.reformparty.uk or, if you have any questions please email us at: norfolk@reformuk.com As a Reform UK Councillor you are not whipped. You will be free to represent the local people in the way that is right for them.

We appreciate that what is right for the people of Norfolk won't necessarily be right for people elsewhere.

There will be full support from our Local election team and the Regional Team.

If you have any questions please don't hesitate to ask.

Contact details:

County Organiser: norfolk@reformuk.com

Regional Manager: norma.saggers@reformparty.uk





1st, January, 2023

Suffolk County Overview

Welcome to Reform UK Suffolk

Why is Suffolk called Suffolk?

The county of Suffolk (Sudfole, Suthfolc, meaning 'southern folk') was formed from the south part of the kingdom of East Anglia which had been settled by the Angles in the latter half of the 5th century.

The most important Anglo-Saxon settlements appear to have been made at Sudbury and Ipswich.

Please use the link to follow our Facebook Page:

https://www.facebook.com /suffolkreform/

Of the seven Parliamentary Constituencies in Suffolk we have already allocated 3 seats to Reform UK Spokesmen and women. There will be more announced soon.

If you live in the South Suffolk Constituency you may have already come across Beverley who has been very busy out and about campaigning and having meetings.

We will be hearing more about that in the February issue. If you haven't come across her and would like to you can contact her at southsuffolk@reformparty.uk



We also have a Spokesman in West Suffolk, who has been very involved in the Sunnica protests amongst other things.

You can contact him at: westsuffok@reformparty.uk

Our third Suffolk spokesman is in Ipswich and his contact details will be available soon. While that is happening you can contact him at suffolk@reformuk.com

The early focus for this year will be finding a new County Organiser for Suffolk, if you live in the County and would be interested in that role please contact norma.saggers@reformparty.uk for a job description and informal chat.

We will also be focusing on the Local Council elections on 4th May 2023. If you would like to represent Reform UK where you live, please use this link to apply

https://www.reformparty.uk /candidateapplication-local-elections As a Reform UK Councillor you will not be whipped.

You will be free to represent the people where you live in a way that is right for them.

We are aware the local needs of people vary from Council to Council. Full support will be given at every stage.

If you have any questions please ask, Contact details:

County Organiser: suffolk@reformuk.com

Regional Manager: norma.saggers@reformparty.uk



Submit your content: getintouch@daveholland.co.uk by 24th of the month



1st, January, 2023

SPOKESMAN SPOTLIGHT



I'm Dave Holland, the Mid Bedfordshire Reform Party Spokesman. I was assigned my constituency back in February in one of the first batches.

My first task was to set up a website & social media channels. My view back then was that I would need to go door to door delivering leaflets and talking to local residents if I wanted to build up local support.

I was aware that there was a possibility of a by-election in my constituency in the autumn of 2022 following on from Boris Johnsons honours list. That possibility seems to have dissipated for the time being as Ms Dorries has agreed not to accept her honour for 2 years so as to avoid a byelection.

It took a month or so to write content for my website and to get my leaflets designed and printed, but by the middle of March I was ready to make a start walking.

The first day is indelibly etched in my mind. I started locally in Shillington and delivered almost 200 leaflets before needing a sit down and a cold beer! I'm not a fan of exercise and it turned out that walking, bending & posting was going to be a lot harder than I thought it would be.

I did however speak with people I met on

Dave Holland Mid Bedfordshire Spokesman & Bedfordshire County Organiser

my way. So many were supportive that it spurred me on.

My aim was to deliver 10,000 leaflets every month, 2,500 per week. It seemed like a reasonable goal. In April I delivered 8,250. It looked like my target was going to be achievable.

As the weeks went by, I started gathering volunteers who joined me to help with deliveries.

By the beginning of May I was joined by Norman Maclean who has been out helping me almost every Sunday since. He is now incidentally the spokesman for Luton South constituency and deserves success, he is a star.

By October I had completed most of the constituency, around 48,000 leaflets, 1000 miles walked personally, over 1500 miles covered as a team.

I gathered as much info about supporters as I could on my travels, as well as publishing content on social media every day to build a following of local constituency-based supporters.

In August I popped into London for a Reform Party policy press launch. It was a very interesting day, capped only when Richard Tice told me I should organise an event in the constituency and he would come along and speak. He suggested the autumn and that was that!

No pressure. Organise an event & get people to come to it. It had the potential to be a complete disaster, what if I couldn't encourage enough people to come? How big a venue do I book? If I book a big venue and don't sell enough tickets, can I change to a smaller venue? How would you go about doing that?

There were so many opportunities for this event to go wrong & I really didn't want to let Richard and my team down.



I found a venue that could be flexible on numbers and that offered a reasonably priced two course meal.

All I had to do next was to sell as many tickets as possible.

....Continued on Page 9



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SPOKESMAN SPOTLIGHT



...cont from page 8

I was very conscious of the price to attend. We charged £35 per ticket for a great dinner in a great venue (The Cross Keys in Pulloxhill) with three choices of main course and three puddings.

I had the date, venue and Richard booked for the event 6 weeks beforehand. The only small fly in the ointment was that I was going to be out of the country for 5 of those 6 weeks!

I set the event tickets up on Eventbrite, shared it across my email and social media contacts and went on holiday! Ticket sales trickled in while I was away on my first break. I then returned for a week before leaving again on my 3 year delayed Honeymoon in Africa.

Communications were not ideal I admit, but in between photographing Lions, Elephants and Rhinos I managed to get connected to keep promoting the event.

Most of the sales rolled in during the last two weeks and we sold 50 tickets which I was quietly quite pleased with for a first attempt.

On the day of the event, we held two pop up stalls in the Mid Bedfordshire constituency, first in Ampthill and then in Flitwick. Both were well supported. We had the other Bedfordshire spokespeople on the stalls too & received lots of support from the public.

The event itself was superb (although I say it myself!). Dinner was great, Richard was inspiring, engaging and positive. We received lots of positive feedback.

Personally, I learned a lot about how to answer questions positively and directly without attempting to pivot away from the question.

The main message I took away from the evening is that all is not lost, we can fix this and make the country a better place.

We will be organising a second event in the spring '23, probably after the May local elections. We are hoping that our deputy party leader Dr David Bull may be the speaker this time.

We will be campaigning throughout 2023 with more pop-up stalls as well as a second leaflet delivery to every household in Mid Bedfordshire.





Dave Holland midbedfordshire@reformuk.com 07903 416187

Facebook: /reformukmidbedfordshire/ Twitter: /midbedsreformuk Instagram: /davehollandreformuk/ YouTube: @reformukmidbedfordshire



1st, January, 2023

Local Elections 2023

Hertfordshire **Suffolk Bedfordshire** Essex Norfolk Bedford Basildon Broxbourne Norwich Ipswich Central Bedfordshire North Hertfordshire Breckland Brentwood Babergh Luton **Castle Point** St Albans Broadland East Suffolk Stevenage Mid Suffolk Colchester Great Yarmouth Three Rivers West Suffolk **Epping Forest** King's Lynn and West Norfolk Harlow Watford North Norfolk Rochford Welwyn Hatfield South Norfolk Cambridgeshire Braintree Dacorum Chelmsford Hertsmere Cambridge Maldon East Hertfordshire East Cambridgeshire Tendring Fenland Uttlesford Peterborough Southend-on-Sea Thurrock

Stand up and be counted.

There has never been a better, nor a more important time to get involved with the Reform Party. We intend to stand a candidate in every ward in every local election on May 4th 2023.

To do this, we need your help. We need you to put yourself forward to stand as a councillor candidate in your local ward. We have a support program to help you and guide you along the way, so you won't be alone.

To apply, please visit https://www.reformparty.uk and you will find the local candidate application form. If you have questions before you apply (which is only natural) then please get in touch with us and we can explain what is involved. Please email norma.saggers@reformparty.uk in the first instance.

If you want to volunteer in any other capacity then please email your relevant county organiser;

bedfordshire@reformuk.com cambridgeshire@reformuk.com essex@reformuk.com hertfordshire@reformuk.com norfolk@reformuk.com suffolk@reformuk.com

Thank you all in advance for your continued support. Please share this newspaper with everyone you know & help us to continue to grow.

If you have any content to submit for consideration or content suggestions please let me know at getintouch@dave-holland.co.uk



1st, January, 2023

How You Can Help

1. Follow, Share & Like

The more people follow, share & like our social media content, the more people we will reach across the country.

We have social media accounts on all platforms from the Party Headquarters, our leaders; Richard Tice & David Bull, regional teams, county teams and constituency spokespeople.

Some accounts are not in place yet, but in the coming weeks we will have a full compliment of spokespeople with active social media.

Every engagement helps us; every share, like, retweet and follow will increase our reach & our support.

Please follow the relevant accounts for your region and share all the content that you can.

We have accounts on Facebook, Twitter, Instagram, YouTube, TikTok & GETTR.

Supporting our social media content is a great way to support the Reform Party and is very easy to do.

Just set up accounts on all the social media platforms, find people you know and connect with them, follow all the National & local Reform Party pages & start liking and sharing their posts.

2. Volunteer To Help

We will soon have spokespeople appointed in 630 constituencies across the UK. We are not contesting Northern Ireland, but we will be standing in every other seat.

Each spokesperson is in the process of building a team of volunteers to help them to campaign across their constituency.

Your help and assistance is vital to their campaigns.

Your contribution however big or small will help them to achieve their goal of being able to represent you and the common sense policies that every Reform Party spokesperson stands for.

Our spokespeople will be delivering leaflets across their constituencies, running pop-up stalls on high streets, knocking on doors to talk with voters and running events in your area.

Many hands make light work and by volunteering you will be assisting your local spokesperson to reach more people and gain more votes.

If you would like to volunteer, please contact your county organiser in the first instance via email and they will put you in touch with your spokesperson.

3. Stand in Local Elections

Our aim as a Party is to stand a candidate in every ward in the local elections on May 4th 2023.

We only have a few months to fill the hundreds of vacancies we have across the Eastern Region, so time is of the essence.

If you would like to play your part and help contribute to our success then there has never been a better time to get involved.

Please contact your county coordinator via email for more information, or alternatively, go to https://www.reformparty.uk and you will find a menu link to the local candidate application form.

You will receive support and training to help you in your ward.

Winning some seats in the upcoming local elections is an important stepping stone on our path to parliamentary success.

The more people that see our name on the ballot, the more we will grow as a Party.

There has never been a better time to get involved. Anything you can contribute to our collective efforts will push us further forwards.

Why Should You Get Involved?

Personally, I got involved because I was fed up with feeling angry and anxious every time I watched the news. Since then I feel much more positive, that we can make a difference, that we can be the change that the country needs.

I say "don't get angry, get active". Get involved and become part of an exciting, fast growing, positive political party offering common sense solutions for the people of the UK.



1st, January, 2023

Contribute To The Eastern Region Reformer

1. Send us your content for consideration.

If you have local news, events, campaigns or activities in Bedfordshire, Cambridgeshire, Hertfordshire, Essex, Suffolk or Norfolk we'll consider them to include in the next issue. Just email your content and details to *getintouch@dave-holland.co.uk* before the 24th of the month. We can't guarantee inclusion but we'll do our best.

2. Write to our Letters page

Get in touch, share your thoughts, send us your photos, comments & suggestions. Seen one of our spokespeople out and about? Send in your photos. Depending on what we receive we will include a letters page in future. Please email: *getintouch@dave-holland.co.uk* before the 24th of the month.

3. Offer Suggestions

We are always looking to improve what we do and how we do it. Any ideas and suggestions you have make the Eastern Region Reformer even better, please pass them on. Email your suggestions to: *getintouch@dave-holland.co.uk* before the 24th of the month.