



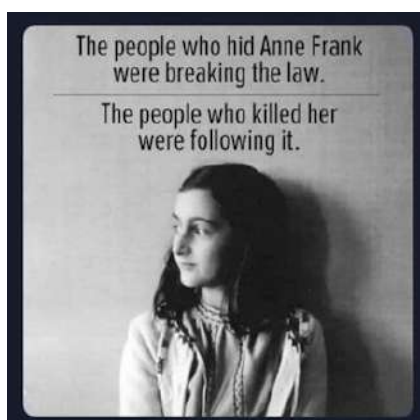
3 Ways You Can Help Us

- 1/ Follow us on all Social media Channels, Like & Share our Content whenever you can.
- 2/ Volunteer to help your local Spokesperson, deliver leaflets or man our pop up stalls
- 3/ Apply to be a candidate for Reform UK in the next General Election.

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MEME OF THE MONTH



Eastern Region News



Hi everyone,

You can reach your local county organiser by email:

- bedfordshire@reformuk.com
- cambridgeshire@reformuk.com
- essex@reformparty.uk
- hertfordshire@reformuk.com
- norfolk@reformparty.uk
- suffolk@reformuk.com

Eastern Regional Manager:
norma.saggers@reformparty.uk

Eastern Region Overview

The Mid-Bedfordshire By-election is over. Five months of full-on campaigning came to a conclusion on Thursday 19th October in the Central Bedfordshire Council offices.

There are some people I would like to thank, first and foremost, Dave. Reform UK could not have asked for a harder working, dedicated Candidate and it was a pleasure for me to share it all with him.

To Dave's wife Mandy, who made me welcome in their home when it was too late to drive back to Essex. To our fabulous activists and supporters, Dan, Phil, Saba, Steve, Mary, Ainslie, Sue and many more too numerous to mention. We couldn't have done it without you.

To all of the Spokespeople, Regional Managers, County Organisers and Activists who came from as far and wide as Huddersfield, Southampton, London, Kent and the South Coast.

To Trevor, who came down from Manchester whenever we needed him to drive the Reform UK Battle Bus around the Constituency.

To our Leader, Richard, Ben Habib, Howard Cox, Rupert Lowe and Ann Widdicombe for speaking at our events and supporting Dave.

I thank you all, whether you were with us for an hour or five months every door knocked and leaflet delivered was valuable to us.

If I learned one thing from the whole experience it is that five months isn't long enough. We have possibly eleven months until the next election and we need to use every day to canvass and campaign.

If you would like to stand for us in the next General Election and be part of the incredible team that we are building across the Eastern Region please use this link to apply:

<https://www.reformparty.uk/candidate-application-general-election>

If you would like to stand for us in the next General Election there is still time to apply using this link:

<https://www.reformparty.uk/candidate-application-general-election> or <https://www.reformparty.uk/candidate-application-local-elections>

If you live in London and are interested in standing for the London Assembly https://www.reformparty.uk/2024_l

Reform UK is growing at a significant rate and there are many ways that you can get involved. Please contact me for more information.

Thank You
Norma
Eastern Region Manager.

Subscribe Free at: <https://www.dave-holland.co.uk/subscribe>

Bedfordshire County Overview

As you can imagine our spokespeople across Bedfordshire have all been very busy helping campaigning for the Mid Bedfordshire by-election.

Thankfully polling date duly arrived, a mere 132 days after we started campaigning!

It was a massive effort by everyone involved and a great opportunity for all the Bedfordshire spokespeople to learn about how to canvass, everything that is involved and how to spread our message far and wide.

On page 12 is an article about the by-election, what we did, what we achieved and my conclusions now it is over.

We have a lot of work to do in advance of the General Election, currently expected in the autumn of 2024.

Our Bedfordshire spokespeople will all be active across their constituencies, leafleting, knocking doors, manning street stalls & learning more about the local issues that affect their constituents.

We have learned a huge amount from our recent experiences which should stand us in good stead next year.

While we have all been focused on Mid Bedfordshire in recent months, Norman, Harry, James, Nick & Maggie have all been planning and making a start on their own campaigns.

If you haven't seen them out and about yet then you soon will do.

Collectively we have much to do in the next 12 months.

All our Bedfordshire spokespeople will be asking for your help. They will need volunteers to help them to deliver leaflets, they will require volunteers to help them man our street stalls & they will need donations to help them to fund their General Election campaigns.

If you can help them, please use the contact details on the right to get in touch with your constituency spokesperson and together we will make a real difference to UK politics.

Dave Holland
Bedfordshire County Organiser

Bedfordshire Spokespeople

Mid Bedfordshire

Dave Holland
midbedfordshire@reformuk.com
Facebook: /reformukmidbedfordshire/
07903 416187

Luton North

James Fletcher
lutonnorth@reformuk.com
Facebook: /LutonNorthReformUK
07939 490265

Luton South

Norman Maclean
lutonsouth@reformuk.com
Facebook: /reformuklutonsouth/
07870 270696

South West Bedfordshire

Harry Palmer
southwestbedfordshire@reformuk.com
Facebook: /ReformUKSouthWestBedfordshire/
07940 352219

Bedford

Maggie Moriondo
bedford@reformuk.com
Facebook: /ReformUKBedford/
07973 720122

North East Bedfordshire

Nick Davies
northbedfordshire@reformuk.com
Facebook: /reformuknickdavies/
07880 908005



Trevor, The Bus & The Go & Vote Truck

Cambridgeshire County Overview

The role of County Organiser for Cambridgeshire is vacant. If you live in the County and are interested in steering the County towards the next General Election, please contact me for the Job description or a chat.

With the Local election only just over six months away, we are already recruiting Candidates to stand for us. Please apply at:
<https://www.reformparty.uk/candidate-application-local-elections>

If you would like to stand for us in the next General Election there is still time to apply using this link:
<https://www.reformparty.uk/candidate-application-general-election>

This is where the Constituency seats have been allocated. And how you can contact your local Spokesperson:

Sue Morris in Peterborough c/o
cambridgeshire@reformuk.com

Sarah in **Huntingdon** at
huntingdon@reformuk.com

Chris in **North East Cambridgeshire**
northeastcambridgeshire@reformuk.com

Guy in **St Neots and Mid Cambridge**
stneotsandmidcambridgeshire@reformuk.com
This is a new Constituency brought about by the Boundary changes

If you would like to stand for us in the next General Election there is still time to apply using this link:
<https://www.reformparty.uk/candidate-application-general-election>

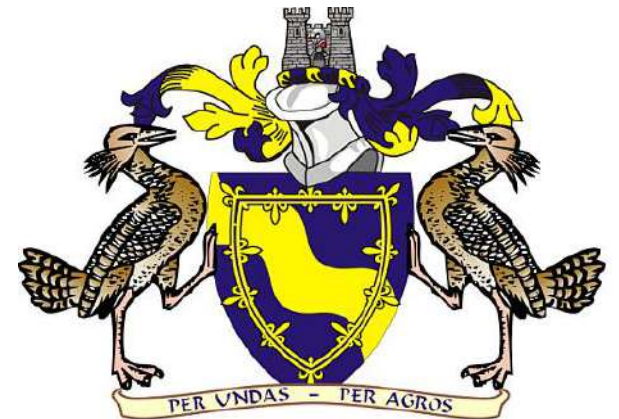
More seat allocations will be made soon. The Party leaders aim to have 630 seats allocated by the next General Election is on track, so there

will be a Reform UK Candidate on every ballot paper in England, Scotland and Wales.

Please feel free to contact me with any queries. I look forward to hearing from you.

Norma Sagers at:
norma.sagers@reformparty.uk

Regional Manager



Contact details:

County Organiser:
cambridgeshire@reformuk.com

Regional Manager: Norma
norma.sagers@reformparty.uk

Constituency Spokespeople:

Huntingdon - Sarah Smith
huntingdon@reformparty.uk

South Cambridgeshire - Guy Lachlan
stneots&midcambridgeshire@reformparty.uk

Peterborough - Sue Morris c/o
cambridgeshire@reformuk.com

North East Cambridgeshire - Chris Thornhill
northeastcambridgeshire@reformuk.com

Essex County Overview



Essex sees a sold-out event in Southend with Ben Habib on Friday 24th November!

The take-up has been immense with tickets selling out in 3 days and just goes to demonstrate the support Reform are achieving in towns & cities across Essex.

In Clacton, Tony Mack will be hosting his first local meet on 9th November, where all are welcome to attend. The theme very much being an immediate call to action as we gear up for a 2024 election!

And in Castle Point, Keiron McGill has thrown his support behind Friends Of Canvey Lake, in their efforts to restore Canvey Lake, a local facility which due to council negligence has fallen into decay, and has become a health hazard to local wildlife not to mention a flood risk for surrounding properties.

Keiron has organised a fundraising quiz night for Friday 8th December which will cover costs of producing information leaflets to local residents!

Much more to follow in November's edition! Please note we are still looking for good spokespeople in both Southend constituencies as well as Chelmsford as things stand so please get in touch if you are interested in making a positive difference!

Parliamentary News:

Here in Essex, we now have Spokesmen and women in 13 of the 18 Parliamentary Constituencies.

Those still vacant are:

Southend East & Rochford
Southend Central and Leigh
South Basildon and East Chelmsford

If you live in or near any of those areas and would like to apply, please use the link to the Application Form.

<https://www.reformparty.uk/candidate-application-general-election>

We have the following people already allocated Parliamentary seats.

Ashley in Witham
witham@reformuk.com

Keiron in Castlepoint
castlepoint@reformuk.com

Grant in Rayleigh and Wickford
rayleighandwickford@reformuk.com

Peter in Epping Forest
eppingforest@reformuk.com

Sophie in Colchester
colchester@reformuk.com

Tim in Braintree
braintree@reformuk.com

Steve in Basildon and Billericay
basildonandbillericay@reformuk.com

Tony Mack in Clacton
clacton@reformuk.com

Paul in Brentwood and Ongar
brentwoodandongar@reformuk.com

Malcolm in Harlow
harlow@reformuk.com

Mark in Harwich and North Essex
harwichandnorthessex@reformuk.com

Sue in Thurrock
thurrock@reformuk.com

Terry in Maldon
maldon@reformuk.com

Grant in North East Essex
northeastessex@reformuk.com

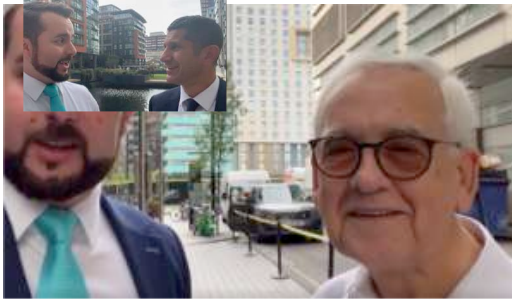
If you have any questions, please ask
essex@reformparty.uk



Submit your content: getintouch@dave-holland.co.uk by 24th of the month

Hertfordshire County Overview

Well it been a great month and a very busy one at that! The Reform 2023 conference was surely a highlight, with some particularly excellent speeches from Richard Tice, Ben Habib and Ann Widdecombe. It was a great chance for a lot of us Herts Spokesmen to meet up and we got a few great videos for the Hertfordshire Facebook page.

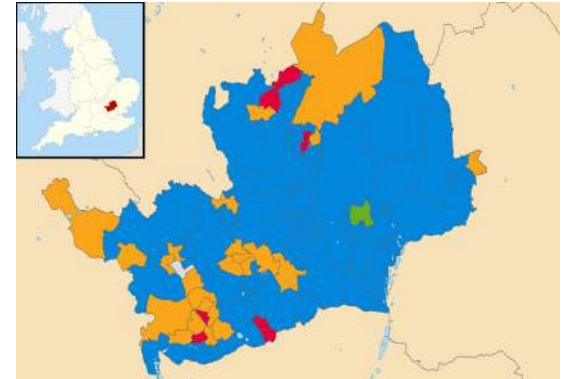


In a further update to Noel's work, after winning his court case against TfL, The Sun have done an article revealing how he's now turning the tables and is now planning to take TfL to court to get everyone's money back!

He's raising a legal fund via GoFundMe so please donate if you can and help him get justice for the 100's of thousands of people who have been shaken down by Sadiq Khan!

After conference, we all got back on with the task of campaigning for Dave Holland in the Mid-Bedfordshire byelection!

Many of us from all over Hertfordshire came up to help and we're all proud to have been part of a hard-fought campaign which gave the Tory's a well-deserved bloody nose! We all wanted a much larger slice of the vote, of course, but these past by elections have put the party on the



These are the Constituency seats allocated so far:

- Amo Amato** in **Stevenage**
stevenage@reformuk.com
- Darren Selkus** in **Hertsmere**
hertsmere@reformuk.com
- Gary Ling** in **Watford**
watford@reformuk.com
- Saba Poursaedi** in **Harpenden and Berkhamsted**
harpendenandberkhamsted@reformuk.com
- John Keedwell** in **South West Hertfordshire**
southwesthertfordshire@reformuk.com
- Steve Adelantado** in **North West Hertfordshire**
northwesthertfordshire@reformuk.com
- John Dowdle** in **St Albans**
stalbans@reformuk.com
- John Burmicz** in **Hertford and Stortford**
hertfordandstortford@reformuk.com
- Jack Aaron** in **WelwynHatfield**
welwynhatfield@reformuk.com
- Noel Willcox** in **Hemel Hempstead**
hemelhempstead@reformuk.com

Currently Vacant:

Broxbourne
Hitchin

County Organiser - Saba:

hertfordshire@reformuk.com

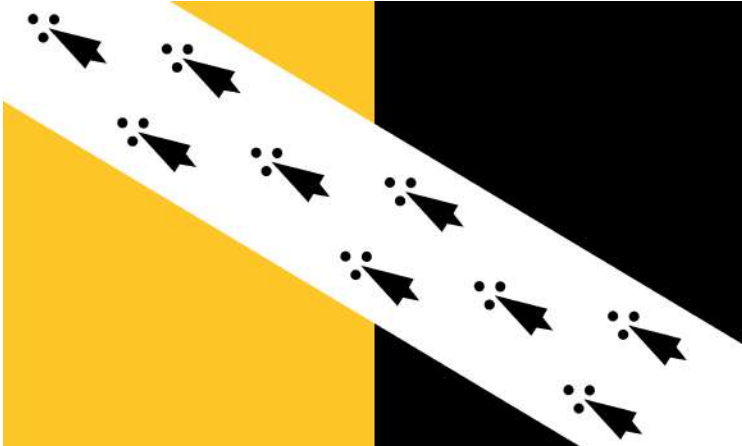
Regional Manager:

norma.saggers@reformparty.uk

Submit your content: *getintouch@dave-holland.co.uk* by 24th of the month

There was also a very proud moment for us in Hertfordshire, at Conference, when our own Noel Willcox (Hemel Hempstead) got a notable shout out from Howard Cox for all the work he's done taking on Sadiq Khan's illegal ULEZ charges!

Norfolk County Overview



Flag of Norfolk



Hello everyone and a big thank you to Norma and Reform UK for giving me the role of Norfolk County Coordinator. I look forward to meeting and working with everyone involved and already we have some plans for Yarmouth next month.

A little bit about myself, I worked in print most of my life until the big crash of 2008 when many of us found ourselves without a job. Joined the Police as a Response Officer for a while and now work in the NHS and as a Landlord.

I got involved with the Leave campaign in 2016 and it seems I've been campaigning with both The Brexit Party and Conservative Party ever since. What a battle! Finally gave up on the Cons when they stitched Liz Truss up and am now fully committed to Reform UK.

We have an awesome team of people both on the front line and behind the scenes. In Richard Tice, we have a leader who has conviction passion, and belief in this great country of ours. What a difference from the spineless inept collection of individuals we see in the other parties. Reform is the way forward. We must vote with our hearts and stand up for what is right. We need change. We need Reform UK.

Thank you.

Stephen Bailey

Constituency allocated seats so far are:

Jason in North Norfolk

northnorfolk@reformuk.com

Kabeer in Mid Norfolk

midnorfolk@reformuk.com

Doug in South West Norfolk

southwestnorfolk@reformuk.com

Nick in Norwich North

norwichnorth@reformuk.com

There is still time to apply, if you would like to join them? Current vacant seats are:

North West Norfolk

Norwich South

South Norfolk

Broadland and Fakenham

If you would like to represent your Constituency in the next General Election there is still time to complete the application form and apply, using the following Link:

<https://www.reformparty.uk/candidate-application-general-election>

During the coming months we will be aiming to increase the profile of the Party in Norfolk. Please keep an eye out for our upcoming events & we will look forward to seeing you there.

Please contact the County Organiser, Stephen Bailey at norfolk@reformuk.com

Or:

norma.saggers@reformparty.uk
with any comments or suggestions.

Contact details:

County Organiser:

norfolk@reformuk.com

Regional Manager:

norma.saggers@reformparty.uk

Suffolk County Overview

In Suffolk

My name is Matt Jackson and I have been appointed as the new county organiser for Suffolk. I am 38 years of age and I have lived either side of the South Norfolk and East Suffolk boarder all my life.

I live in a fantastic part of the country where the residents of this area are very community driven.

When the opportunity arose to apply for Suffolk county organiser, I was not going to let it pass.

I voted for Britain to leave the EU in 2016 and I wholeheartedly believe that Reform UK are the only party that exists in Britain today, that have the policies and more importantly the leaders at the top to make Brexit Britain work for each and everyone of us.

In all the ways it should be currently, if it wasn't for the false promises and poor leadership of the current government.

I am looking forward to working with the Eastern Regional team and to push Reform UK across the county of Suffolk.

We are currently planning an event in the Suffolk area and as soon as we have conformation, all information will be released.

Sincerely,
Matt Jackson



County Organiser:

Matt Jackson
suffolk@reformuk.com

Regional Manager:

Norma Siggers
norma.siggers@reformparty.uk

Current Suffolk Spokespeople:

Beverley - South Suffolk
southsuffolk@reformuk.com

Carlos - Bury St Edmunds
burystedmunds@reformuk.com

Edmund - West Suffolk
westsuffolk@reformuk.com

Mike - Central Suffolk & North Ipswich
centralsuffolkandnorthipswich@reformuk.com

Tony - Ipswich
ipswich@reformuk.com

Scott - Waveney Valley
waveneyvalley@reformuk.com

Current vacant constituencies are:

Suffolk Coastal



Submit your content: getintouch@dave-holland.co.uk by 24th of the month

How You Can Help

1. Follow, Share & Like

The more people follow, share & like our social media content, the more people we will reach across the country.

We have social media accounts on all platforms from the Party Headquarters, our leaders; Richard Tice & David Bull, regional teams, county teams and constituency spokespeople.

Some accounts are not in place yet, but in the coming weeks we will have a full compliment of spokespeople with active social media.

Please watch our videos in full, then **like, share** and **comment** on them. This will greatly help us to reach more people.

Please follow the relevant Reform UK accounts for your region and share all the content that you can.

We have accounts on; Facebook, Twitter, Instagram, YouTube & TikTok.

Supporting our social media content is a great way to support the Reform Party and is very easy to do.

Just set up accounts on all the social media platforms, find Reform UK accounts and follow them, follow all the National & local Reform Party pages & start watching, liking and sharing & commenting.

2. Volunteer To Help

We will soon have spokespeople appointed in 630 constituencies across the UK. We are not contesting Northern Ireland, but we will be standing in every other seat.

Each spokesperson is in the process of building a team of volunteers to help them to campaign across their constituency.

Your help and assistance is vital to their campaigns.

Your contribution however big or small will help them to achieve their goal of being able to represent you and the common sense policies that every Reform Party spokesperson stands for.

Our spokespeople will be delivering leaflets across their constituencies, running pop-up stalls on high streets, knocking on doors to talk with voters and running events in your area.

Many hands make light work and by volunteering you will be assisting your local spokesperson to reach more people and gain more votes.

If you would like to volunteer, please contact your county organiser in the first instance via email and they will put you in touch with your spokesperson.

3. Become a Member

Not a Reform UK member yet? It's never too late to join us so we can be the Party that you need us to be.

We are not building Reform UK for our benefit, we are building it for the country, for normal, hardworking people who have been increasingly marginalised.

Britain needs a voice; for fairness, for common sense, for the preservation of the 'old normal', for the restoration of our services and standard of living.

All this can be done, it will be done but, to achieve it, we all need to stand shoulder to shoulder.

You can become a member here:

https://www.reformparty.uk/join_us

New Ways To Get Involved?

We will soon be recruiting Social Media Ambassadors to help us to push our messages out further & faster to more people. If you can spare a few minutes a day to support Reform UK from your armchair you may be just the person we are looking for. We will train you on what to do, when to do it and help you to help us. If you are interested please email bedfordshire@reformuk.com

Contribute To The Eastern Region Reformer

1. Send us your content for consideration.

If you have local news, events, campaigns or activities in Bedfordshire, Cambridgeshire, Hertfordshire, Essex, Suffolk or Norfolk we'll consider them to include in the next issue. Just email your content and details to getintouch@dave-holland.co.uk before the 24th of the month. We can't guarantee inclusion but we'll do our best.

2. Write to our Letters page

Get in touch, share your thoughts, send us your photos, comments & suggestions. Seen one of our spokespeople out and about? Send in your photos. Depending on what we receive we will include a letters page in future. Please email: getintouch@dave-holland.co.uk before the 24th of the month.

3. Offer Suggestions

We are always looking to improve what we do and how we do it. Any ideas and suggestions you have make the Eastern Region Reformer even better, please pass them on. Email your suggestions to: getintouch@dave-holland.co.uk before the 24th of the month.

Rupert Lowe - Reform UK Agriculture Spokesman

I'm proud to write to you as Reform UK's agriculture spokesman. As a farmer and businessman myself I fully understand the challenges our agriculture sector faces. When the next general election comes this will be the third and final time I will stand for election. I'm doing this because reform is so vital to get our country back on track.

The old parties, together with the Civil Service, have failed us. It's time for a new approach and fresh blood to take our country forward. It is a case of "My Country, My Responsibility".

As we head into the next general election as a party spokesman it will be my job to set out what reform of our agriculture sector looks like. It is time to finally give our farmers and entire agricultural sector the support they have been denied by the failures of successive government policies.

I have developed a wide range of ideas but I will today highlight three that I know will provide a huge boost to the sector, our economy and our quality of life.

The rise in the cost of living is hitting families across the UK hard. The price of everything is increasing, especially our shopping bills. We have to improve our food security to keep the price British families pay to feed themselves down.

We do this by supporting our farmers and securing sensible deals overseas to reduce our reliance on Europe for the products we can't produce ourselves.

Producing food is pointless if we can't process it. Many people will be unaware of how successive governments have allowed food processing to move overseas, adding unnecessary logistical costs to the prices families pay on their shopping bills.

We can't have food security until we encourage that processing capacity back to the UK.

Farming works on very tight profit margins. Any issues in the harvest can mean life or death for agricultural businesses across the UK. One of the best tools farmers have to mitigate against such losses is diversification, but councils and planning permission often get in the way.

It's an issue popularised on Amazon Prime's Clarkson's Farm and an experience with which I'm personally all too familiar. We have to reform local planning laws to allow farmers to take the decisions they know are necessary to secure their businesses, and by extension the nation's food supply.

Only recently Conservative MP Jacob Rees-Mogg has spoken of how he wants to import 'hormone-injected beef' into the country from Australia. I couldn't disagree more. We can't have a prosperous nation without having a healthy nation.

Maintaining our high standards on food quality and labelling is a cornerstone of the policy platform I will develop.



One of the many reasons farmers are struggling is because they have to compete with cheaper, lower quality products from overseas. This does nobody any good.

We will do this by rejecting any attempts to water down food labelling, so consumers know what they are buying, and rejecting any attempts in future trade deals to introduce food products that are of lower quality, as the Tories are more than happy to do. It must be a level playing field for production with clear food labelling allowing consumer choice.

The fight for reform won't be easy, but it is worth it and we've done it before.

My first foray into politics was back in 1997 when I stood in that general election for the Referendum Party. The idea that we would eventually leave the EU seemed like a pipe dream then, but we finally achieved it on 31st January 2020.

There's still work to be done but it shows we can get the changes we know are so necessary for our country. And all of this is impossible without the hard work and dedication of our party's activists. We are currently bereft of able leadership!

Best Wishes

Rupert Lowe

Reform UK Agriculture Spokesman

Mike Hallatt - Constituency Spokesperson for Central Suffolk and North Ipswich

I am the appointed Constituency Spokesperson for Central Suffolk and North Ipswich, Mike Hallatt.

I have lived in Suffolk for 51 years and know the county very well. I am a man of merit. I have a wonderful supportive partner, two children and two stepchildren and four lovely grandchildren.

I have served in the Regular Army, the Army Reserves, and the Army Cadet Force as a 2nd Lieutenant spanning some 32 years.

I am a teacher of Computer Science and Business Studies, and currently teaching serving prisoners various skills and qualifications to ensure that they develop the right skills and gain useful qualifications whilst in custody, to help facilitate their successful reintegration back into society.

I am a Twitter and Facebook user and publicly support and recommend in particular ways the Reform Party and its policies to save Great Britain. I love travelling, cooking, and going to the theatre.

I became interested in politics when UKIP came about and then transformed itself into the Brexit Party.

Nigel Farage was very inspiring about his visions for Great Britain becoming free from the EU's clutches and becoming a sovereign nation and making our own economic decisions again.

And then to cap it all, I watched Nigel and the Brexit Party become the driving force behind Boris Johnson forcing through Brexit on 31 January 2020 at 11:00 pm GMT.



Now we have the Reform Party, yes Nigel is the president and not the leader, but the party is very fortunate to have Richard Tice who is just as hard working, inspiring and politically infectious.

So here I am, I decided to join the Reform Party and put myself forward as a candidate to stand in the next general Election.

Now, selected as a Spokesperson, I will begin my campaign with sincere and intense convictions.

Once elected, my primary responsibility will be to act in the national interest.

I will also act in the interests of my constituents and, act in the interest of the Reform Party.

I will emphasise again that I live in Ipswich and will hold as many surgeries as possible in my office, where my constituents can come along to discuss any matters that concern them, I am looking forward to becoming an MP.

Best Wishes

Mike

centralsuffolkandnorthipswich@reformuk.com

Mid Bedfordshire - The By-Election Autopsy

From the moment when Nadine Dorries first resigned without resigning on June the 9th we commenced what turned out to be 132 days of uninterrupted canvassing.

16 hour days blurred into each other, as we knocked on 40,000 doors, chatted with many thousands of Mid Bedfordshire constituents & spread our message as far & wide as possible.

By-elections often attract far more activity than is possible in a General Election & the allowable spend is considerably higher at £100,000.

Additionally, with neither Labour or the Lib Dems standing aside in favour of the other we faced competing in a three way battle against parties with deep pockets and established resources in depth, all of which were convinced that they could win the fight.

We faced a different challenge to the established big three legacy parties in so much as that they are already widely known.

Our first task was to make Reform UK a household name in Mid Beds. I had already made a start in this regard last year, delivering an introduction leaflet to 60,000 homes as well as promoting our Facebook page quite hard across the constituency.

By October '22 we held our first dinner event with Richard coming along as our speaker. Advertising tickets proved to be a great opportunity to promote the Party across Mid Beds & the event was well attended with 50 guests.

activities. I was acutely aware that we could be facing a by-election at any time & had no time to waste.

I developed a series of 'talking heads' videos on a wide range of topics and published them on; Facebook, Instagram, Twitter, TikTok & YouTube.

Finding a style that works for you is the key to engagement, so that you connect with people and more importantly that they connect with you.

My Facebook Reform page was also critical when it came to finding volunteers to help me canvassing.

There are two critical factors when it comes to campaigning, the first is raising money & the second and possibly the most important is finding volunteers.

I have been incredibly lucky that so many great people have sought me out & offered to help. Campaigning is a team event & building that team was without doubt the key for us.

As a new Party we are still building our support so we have fewer activists at our disposal. Witnessing the scale of the support some of the other parties received makes you realise what is possible given the time.

Our aim was to knock every door in Mid Beds but we fell short. We did knock just over 40,000 which was an amazing achievement.

If nothing else, we earned the respect of the 3 legacy Party candidates who all commented to me about the efforts we

achieved. In the General Election we will be on a more level playing field as spending by the big three will be capped & their activists will be spread out across many more constituencies.

So, what did I learn during my 132 day electioneering baptism?

1/ If you don't have a Norma Sagers as your campaign manager, go and find one. She was incredible & kept us all going.

2/ You will never have enough volunteers, it's never too early to recruit them & never stop searching for more. (when you do get volunteers, do not break them by asking too much of them!)

3/ You will never raise enough money to fund everything you need to do (well, not in a by-election anyway). My amazing donors provided a total of £13,000 which I used to push 1.3 million messages into the constituency via social media.

We achieved our first goal which was for everyone to know me, the Party & our policies.

We received more votes than any other Reform candidate so far & in the process thwarted the Tories attempts to be re-elected.

I owe Norma, my wonderful volunteers & amazing donors a huge thank you. None of this would have happened without you & I will forever be grateful.

We reset & go again

Dave Holland
midbedfordshire@reformuk.com